



INTERNATIONAL ASSOCIATION  
OF YOUNG LAWYERS

# Modern technology as part of sustainable development

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# aija



INTERNATIONAL ASSOCIATION  
OF YOUNG LAWYERS

# Who we are

## OUR MEMBERS



90 COUNTRIES



65% of members in leadership positions in their law firms



4,000 individual members and supporters



700+ law firms of all sizes

21 scientific commissions

50 collective bar association members

20+ events every year



## DIVERSITY AND INCLUSION ACROSS MEMBERSHIP

43% of AIJA members are WOMEN

57% of AIJA members are MEN



51% of the President and VP positions in AIJA's Commissions are held by women.

62% of the senior leadership roles in the Extended Bureau of AIJA are held by women.

73% of the senior leadership roles in the Bureau of AIJA were held by women in the last 10 years.



Facebook 5,000+ likes

LinkedIn 10,000+ followers

www.aija.org

Based on data available in May 2020.

# aija E-LEARNING AND VIRTUAL NETWORKING (MARCH - AUGUST 2020)



Webinars



Virtual speed networking



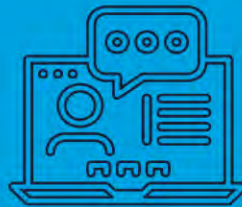
Virtual national gatherings



**Weekly**  
virtual coffee with the AIJA President



**Monthly**  
virtual home hospitality dinner & drinks



**Monthly**  
AIJA Commissions virtual thematic meetings



**1,000+**  
webinar participants



**86%**  
participants would recommend our webinars



**58th Annual Congress**  
United in Diversity



**350**  
congress participants



**54**  
countries



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## Modern technology as part of sustainable development

- The **legal profession** at the threshold of **fundamental change**.
  - An era of innovation.
  - The future of our **planet is in danger**, demanding immediate action.
  - The COVID-19 pandemic accelerated **digitalisation** and the transition to a **more sustainable way of living**.
- Lawyers are called upon to not only adapt but to lead positive change.



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## Modern technology as part of sustainable development

### Definition of **SUSTAINABILITY**:

- The essence was articulated by the Brundtland Commission, tasked by the UN in 1987 to formulate a global agenda for change: “*Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs.*”
- This driving principle was embraced by all nations when the 17 Sustainable Development Goals (SDGs) were adopted in 2015, forming a blueprint to end poverty, protect the planet and ensure peace and prosperity for all by 2030.

→ **To contribute to achieving these goals, we are in need of a sustainability-minded legal profession, aware of needs for our digitalised and globalised world.**

# Survey on the future of the legal profession, 2018

\*surveyed lawyers between 25 and 45 years old across 48 countries to measure the evolution of lawyers' perceptions towards the challenges affecting the future of the profession

*What is the biggest threat to the legal profession?*

**47%** resistance to innovation



Alternative providers of legal services



Commoditisation of legal services



Privatisation of justice



Technology replacing human resources

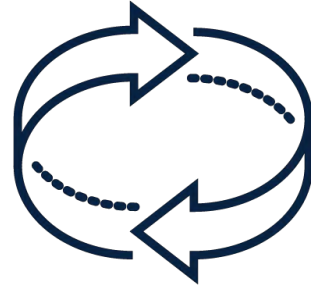




**SUSTAINABILITY IS  
THE FUTURE OF LAW**

A vision for the legal profession

Our vision for a sustainable legal profession:



**Giving back**



**Responsibility**



**Competence**



**Diversity**



**Independence**





# SUSTAINABILITY IS THE FUTURE OF LAW

A vision for the legal profession

## Priorities for a sustainable legal profession:



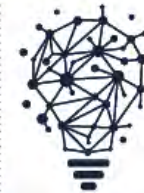
Integrating social responsibility and green practices into their ways of working and advocating social responsibility with their clients as a necessary commitment to sustainable business



Prioritising diversity in the legal workplace to ensure equal professional growth opportunities and a better response to client and societal challenges



Defending the independence of legal practice by insisting on fair remuneration and effective self-regulation



Training on innovation and legal technologies that are shaping the future of law to further efficient legal practice and better meet the needs of their clients



Contributing to the global protection of human rights through their work and pro bono initiatives

Offering free legal services to those in need to protect the essential cornerstones of the rule of law in an ever-changing world



Pursuing continuous education, inside and outside their practices, to competently confront ever-evolving societal and business challenges.



## **SUSTAINABILITY IS THE FUTURE OF LAW**

A vision for the legal profession

### Need for the lawyers to develop new skills:

- more customer-centric approach
- proactive adoption of key technologies
- adapt the old to the new, but also the new to the old
- use of time saved to develop other skills for the benefit of the profession
- good use of new technologies to provide better services to their society and their clients
- more transparent and efficient legal services securing trust from clients and more business for lawyers
- important role in ensuring that business models and non-traditional legal service providers are transparent and respect individual rights



# Innovation: Exploring tomorrow's legal world

24-28 August 2021

**Zurich**  
59th International Young Lawyers' Congress



## What you can expect



**61**  
countries



**700+** delegates  
**400+** law firms



**50%** ← ..... Partner, managing partner  
**43%** ← ..... Associate, sr. associate  
**7%** ← ..... Others (in-house counsel, independent)



**10** working sessions  
and workshops on  
innovation



**40+** hours of  
networking



**80** hours of business  
coaching

### Social media and website



**300,000+** organic impressions  
**20,000+** organic engagements  
**39,000+** website unique page views

### Event mobile app



**762** downloads  
**170+** chat messages sent  
**390+** check-ins